

JASON HUTTY

SALES, MARKETING AND BRAND EXPERT



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JASONHUTTY.COM



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EXPERIENCE

JAN 12 - NOW

REPUBLIC

CEO

republikconsulting.com

Republik consulting provides sales and marketing consulting and services for businesses looking to take command of their sales results and marketing future.

- Created sales strategies and systems for a range of growing companies
- Designed and implemented new logo, brand and associated sales and marketing collateral for 20+ brands in the past two years.
- Managed campaign design and rollout for both Republik and a range of clients, utilizing digital and traditional advertising streams

JAN 08 - JAN 12

CLEAR PH

Marketing Director

clearph.com

Clear pH is a Tampa Bay advertising agency with offices located in St. Petersburg, Florida and Dubai, United Arab Emirates.

- Created and implemented sales strategy and systems for growth of young firm
- Sales growth of over 200% in 2 years
- Developed focus on sports and athlete branding, including sports agencies, NFL and PGA players, venues and broadcast related brands

OCT 05 - OCT 08

ONETEST

Operations Director

onetest.com.au

Onetest is an online HR solutions provider supplying Business Management Software and Industrial Psychology based products and services.

- Increased book size for region by more than 100% in 2007, with high client retention and wide account infiltration, by building relationships and outstanding client service.
- Won projects in excess of \$500,000 in final quarter of 2007, including government tenders by communicating clear outcomes and project requirements.
- Delivered on-time, on-budget projects working with multiple internal and external clients. Developed sales and marketing technologies that created efficiency and quality.



EDUCATION

08 **MBA (IN PROGRESS)**
Australian Institute of Mgmt.

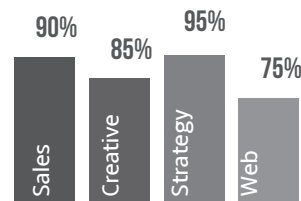
01 **DIP BUS. PROG.**
Spherion IT

04 **BA.**
Australian National University

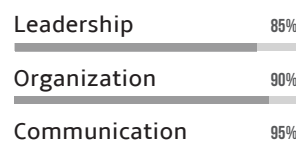


SKILLS

PROFESSIONAL



PERSONAL



PROFICIENCIES

Creative Suite

Copy Writing

Campaign Strategy

Brand Strategy and Rollout

Project Management

Client Relationship Management

Operations Management

Sales Strategy and Execution